\$70,300.00

\$70,300.00

110

110

\$59,755.00

\$59,755.00

0.00

0.00

ORDER

Orders Order / Rev: 715923 06331768 Alt Order #: **CRAVAAK FOR CONGRESS** Product Desc: **KARE** Estimate: C30N06 Flight Dates: 10/30/12 - 11/06/12 Primary AE: Jim Quinn Original Date / Rev: 09/21/12 / 11/05/12 Sales Office: T-PHI Order Type: Political Sales Region: NAT **Smart Media Group Inc/ POL** Name: Agency **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast WEEKLY 814 King Street Billing Cycle: Alexandria, VA 22314 Agency Commission: 15% Advertiser CRAVAACK, C / R /CON Name: A35+ Demographic: New Business Thru: **Product Codes:** PL-US House Representative Order Separation: 00:15:00 Priority: P-2 Advertiser External ID: Revenue Codes: AGY, GEN, POL Agency External ID: Bill Plan **Totals** Start Date **End Date** # Spots Gross Amount Net Amount Month # Spots Gross Amount Net Amount Rating

November 2012

Totals

Account Executives

11/04/12

11/11/12

10/29/12

11/05/12

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

\$50,086.25

\$9,668.75

\$58,925.00

\$11,375.00

86

24

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
E 1 KARE	11/02/1	2 11/02/12	Tonight Show Tonight Show	CM	1035pm-113	5pm F	:30	1	\$650.00 P-2	0.00 NM	0	\$0.00
TONIGH	HT SHOV	V										
	rt Date	End Date	<u>Weekdays</u> F	Spots/Week	Rate	Rating						
Week: 10/2		11/04/12	-	1 Ctow	\$650.00	0.00	Maakdaya	1 0"	ath Data	Dta Tuna		
	Date Ra		escription onight Show		E/End Time Spm-1135pm		<u>Weekdays</u> F	_	ngth <u>Rate</u> :30 (\$650.00)	Rtg Type 0.00 NM		
	10/29/12 edited	:-11/0 4 /12 1	onigni snow	1030	ppiii- i i sopiii		Г	_	.30 (\$000.00)	0.00 /1///		
E 2 KARE	11/02/1	2 11/02/12	M-F 2-3p	CM	2P-3P	F	:30	1	\$300.00 P-4	0.00 NM	1	\$300.00
			The Doctors									
	CTORS				_							
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/		11/04/12	F	1	\$300.00	0.00						
E 3 KARE	11/02/1	2 11/02/12	M-F 4-430p	CM	4-430P	F	:30	1	\$525.00 P-4	0.00 NM	1	\$525.00
45 151	10		KARE 11 4 News									
4P NEW												
	rt Date	End Date	Weekdays F	Spots/Week	Rate	Rating						
Week: 10/2		11/04/12		1	\$525.00	0.00					_	•
E 5 KARE	11/02/1	2 11/02/12	M-F 5-530p	CM	5-530p	F	:30	1	\$1,975.00 P-4	0.00 NM	1	\$1,975.00
KADE4	1 N N N C . C		KARE 11 5 News									
KARE1		E 15 :		0 . 00.	5.	D ::						
	rt Date	End Date	Weekdays F	Spots/Week	Rate	Rating						
Week: 10/		11/04/12		1	\$1,975.00	0.00			***			^-
E 6 KARE	11/02/1	2 11/02/12	M-F 9-10a TODAY	СМ	9-10a	F	:30	2	\$350.00 P-4	0.00 NM	2	\$700.00

Print Date: 11/07/12 09:38:15 Page 2 of 9

Order / Rev: 715923 Advertiser: CRAVAACK, C / R /CON

Alt Order #: 06331768 Product Desc: CRAVAAK FOR CONGRESS KARE

Ln Ch Start End TODAY 11	Inventory Code	Break	Start/End	Γime Days	Len Spo	ots Rate Pri	Rtg Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> Week: 10/29/12 11/04/12	<u>Weekdays</u> F	Spots/Week 2	Rate \$350.00	Rating 0.00					
E 7 KARE 11/05/12 11/05/12	Tonight Show Tonight Show	CM		35pm M	:30	1 \$1,000.00 P-4	0.00 NM	1	\$1,000.00
TONIGHT SHOW Start Date End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 11/05/12 11/11/12 E 8 KARE 11/05/12 11/05/12	M		\$1,000.00 2P-3P	0.00 M	:30	2 \$175.00 P-2	0.00 NIM	2	¢250.00
THE DOCTORS	M-F 2-3p The Doctors	СМ	28-38	IVI	.30	2 \$175.00 P-2	0.00 NM	2	\$350.00
Start Date End Date Week: 11/05/12 11/11/12	Weekdays M	Spots/Week 2	<u>Rate</u> \$175.00	Rating 0.00					
E 9 KARE 11/05/12 11/05/12	M-F 4-430p KARE 11 4 News	СМ	4-430P	M	:30	1 \$250.00 P-2	0.00 NM	1	\$250.00
4P NEWS			_						
Start Date End Date Week: 11/05/12 11/11/12	<u>Weekdays</u> M	Spots/Week 1	Rate \$250.00	Rating 0.00					
E10 KARE 11/05/12 11/05/12	M-F 430-5p Jeopardy	СМ	430-5P	M	:30	1 \$1,000.00 P-4	0.00 NM	1	\$1,000.00
JEOPARDY	M/s stateur	0	Data	Detien					
Start Date End Date Week: 11/05/12 11/11/12	<u>Weekdays</u> M	Spots/Week 1	Rate \$1,000.00	Rating 0.00					
E11 KARE 11/05/12 11/05/12	M-F 5-530p KARE 11 5 News	СМ	5-530p	M	:30	1 \$1,800.00 P-4	0.00 NM	1	\$1,800.00
KARE11NWS-5									
Start Date End Date Week: 11/05/12 11/11/12	<u>Weekdays</u> M	Spots/Week 1	Rate \$1,800.00	Rating 0.00					
E12 KARE 11/05/12 11/05/12		CM	5-6a	M	:30	1 \$350.00 P-4	0.00 NM	1	\$350.00
KARE11-1ST EDT	KARE First Editio	n IVI-F							
<u>Start Date</u> <u>End Date</u> Week: 11/05/12 <u>11/11/12</u>	Weekdays M	Spots/Week 1	Rate \$350.00	Rating 0.00					
E13 KARE 11/05/12 11/05/12	M-F 9-10a TODAY	СМ	9-10a	M	:30	2 \$350.00 P-4	0.00 NM	2	\$700.00
TODAY 11	\Mo aladaya	Cnoto/Mook	Doto	Dating					
Start Date End Date Week: 11/05/12 11/11/12	<u>Weekdays</u> M	Spots/Week 2	Rate \$350.00	Rating 0.00					
E14 KARE 11/03/12 11/03/12	Sat 5-530p KARE 11 5 News	CM Sa	5-530P	S-	:30	1 \$500.00 P-2	0.00 NM	0	\$0.00
KARE11NWS-5 SA			_						
<u>Start Date</u> <u>End Date</u> Week: 10/29/12 <u>End Date</u>	<u>Weekdays</u> S-	Spots/Week 1	Rate \$500.00	Rating 0.00					
Spot Ch Date Range D	Description		/End Time		Weekdays		Rtg Type		
1 KARE 10/29/12-11/04/12 S Credited	Sat 5-530p	5-53	0P		Sa-	- :30 (\$500.00)	· 0.00 <i>NM</i>		
E 16 KARE 11/03/12 11/03/12	Sat 8-10a	СМ	8-10a	S-	:30	2 \$500.00 P-2	0.00 NM	2	\$1,000.00
KADE11 NIMO CAT	KARE 11 Saturda	у							
KARE11 NWS SAT Start Date End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/29/12 11/04/12 E18 KARE 11/01/12 11/01/12	Tonight Show	CM 2	\$500.00 1035pm-113	0.00 35pmT	:30	1 \$650.00 P-2	0.00 NM	0	\$0.00
TONIGHT SHOW	Tonight Show	U	. Соор		.00	. \$600.001 =	0.00		ψο.σσ
Start Date End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/29/12 11/04/12 <u>Spot Ch Date Range</u> <u>D</u>	T Description	1 Start	\$650.00 End Time	0.00	Weekdays	Length Rate	Rtg Type		
1 KARE 10/29/12-11/04/12			pm-1135pm		Th				
Credited									
E19 KARE 11/01/12 11/01/12	M-F 2-3p The Doctors	СМ	2P-3P	T	:30	2 \$300.00 P-4	0.00 NM	2	\$600.00

Print Date: 11/07/12 09:38:15 Page 3 of 9

Order / Rev: 715923 Advertiser: CRAVAACK, C / R /CON

Alt Order #: 06331768 Product Desc: CRAVAAK FOR CONGRESS KARE

Ln Ch Start End THE DOCTORS	Inventory Code	e Break	Start/End	Time Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> Week: 10/29/12 <u>End Date</u>	<u>Weekdays</u> T	Spots/Week 2	Rate \$300.00	Rating 0.00						
E 20 KARE 11/01/12 11/01/12	M-F 4-430p	CM	4-430P	T	:30	1	\$525.00 P-4	0.00 NM	1	\$525.00
4P NEWS	KARE 11 4 New	rs								
Start Date End Date Week: 10/29/12 11/04/12	<u>Weekdays</u> T	Spots/Week	Rate \$525.00	Rating 0.00						
E21 KARE 11/01/12 11/01/12	•	СМ	430-5P	T	:30	1	\$1,350.00 P-4	0.00 NM	0	\$0.00
JEOPARDY	Jeopardy									
Start Date End Date Week: 10/29/12 11/04/12	<u>Weekdays</u> T	Spots/Week 1	Rate \$1,350.00	Rating 0.00						
Spot Ch Date Range	Description		/End Time	0.00	<u>Weekdays</u> Th	Len		Rtg Type		
2 KARE 10/29/12-11/04/12 I Credited	vi-r 430-5p	430-	58		111	_	:30 (\$1,350.00)	0.00 INIVI		
E 23 KARE 11/01/12 11/01/12	M-F 5-6a KARE First Editi	CM on M-F	5-6a	T	:30	1	\$350.00 P-4	0.00 NM	1	\$350.00
KARE11-1ST EDT Start Date End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/29/12 11/04/12	T	1	\$350.00	0.00						
E 24 KARE 11/01/12 11/01/12	M-F 9-10a TODAY	СМ	9-10a	T	:30	2	\$350.00 P-4	0.00 NM	2	\$700.00
TODAY 11	Mookdovo	Spoto/Mook	Poto	Poting						
Start Date End Date Week: 10/29/12 11/04/12	<u>Weekdays</u> T	Spots/Week 2	Rate \$350.00	Rating 0.00						
E 25 KARE 10/30/12 10/30/12	Tonight Show Tonight Show	CM	1035pm-11	35pm - T	:30	1	\$650.00 P-2	0.00 NM	1	\$650.00
TONIGHT SHOW	Weekdove	Cnoto/Mook	Doto	Dating						
Start Date End Date Week: 10/29/12 11/04/12	<u>Weekdays</u> - T	Spots/Week 1	Rate \$650.00	Rating 0.00						
E 26 KARE 10/30/12 10/30/12	M-F 2-3p The Doctors	СМ	2P-3P	- T	:30	2	\$300.00 P-4	0.00 NM	2	\$600.00
THE DOCTORS										
<u>Start Date</u> <u>End Date</u> Week: 10/29/12 11/04/12	<u>Weekdays</u> - T	Spots/Week 2	Rate \$300.00	Rating 0.00						
E 28 KARE 10/30/12 10/30/12		СМ	430-5P	- T	:30	1	\$1,350.00 P-4	0.00 NM	0	\$0.00
JEOPARDY	Jeopardy									
Start Date End Date Week: 10/29/12 11/04/12	<u>Weekdays</u> - T	Spots/Week	Rate \$1,350.00	Rating						
	<u>Description</u>		E/End Time	0.00	Weekdays	Len	igth Rate	Rtg Type	l	
2 KARE 10/29/12-11/04/12 I Credited	M-F 430-5p	430-	5P		- T	-	:30 (\$1,350.00)	0.00 <i>NM</i>		
E 30 KARE 10/30/12 11/06/12	M-F 5-6a	СМ	5-6a	- T	:30	1	\$350.00 P-4	0.00 NM	3	\$1,050.00
COMMENTS APPLY TO SU KARE11-1ST EDT	KARE First Editi JB LINES A THRU									
Start Date End Date		Spots/Week	Rate	Rating						
Week: 10/29/12 11/04/12 Week: 11/05/12 11/11/12	- T - T	1 2	\$350.00 \$350.00	0.00 0.00						
E31 KARE 10/30/12 11/06/12	M-F 9-10a TODAY	СМ	9-10a	- T	:30	1	\$350.00 P-4	0.00 NM	2	\$700.00
TODAY 11										
Start Date End Date Week: 10/29/12 11/04/12 Week: 11/05/12 11/11/12	<u>Weekdays</u> - T - T	Spots/Week 1	Rate \$350.00 \$350.00	Rating 0.00 0.00						
Week: 11/05/12 11/11/12 E32 KARE 10/31/12 10/31/12		CM		35pm W	:30	2	\$650.00 P-2	0.00 NM	2	\$1,300.00
TONIGHT SHOW	Tonight Show									
Start Date End Date	Weekdays	Spots/Week	Rate	Rating					I	

Print Date: 11/07/12 09:38:15 Page 4 of 9

Order / Rev: 715923 Advertiser: CRAVAACK, C / R /CON

Week: 11/05/12

Week: 11/05/12

Start Date

Start Date

N43 KARE

N44 KARE

11/11/12

End Date

11/11/12

End Date

M-F 5-6a

Weekdays

M- - - - -

Today Show

Today Show Weekdays

KARE First Edition M-F

11/05/12 11/05/12

11/05/12 11/05/12

Alt Order #: 06331768 Product Desc: CRAVAAK FOR CONGRESS KARE

Flight Dates: 10/30/12 - 11/06/12 Estimate: C30N06

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots \$1,300.00 E32 KARE 10/31/12 10/31/12 **Tonight Show** СМ 1035pm-1135pm - - W-:30 \$650.00 P-2 0.00 NM Tonight Show **TONIGHT SHOW** Start Date **End Date** Weekdays Spots/Week Rate Rating 11/04/12 - - W- - - -0.00 Week: 10/29/12 \$650.00 E33 KARE 10/31/12 10/31/12 2P-3P - - W- - - -:30 \$300.00 P-4 0.00 NM M-F 2-3p CM 2 2 \$600.00 The Doctors THE DOCTORS **End Date** Weekdays Spots/Week Start Date Rate Rating 11/04/12 \$300.00 Week: 10/29/12 - - W- - - · 0.00 E34 KARE 10/31/12 10/31/12 4-430P - - W- - - -\$525.00 P-4 M-F 4-430p CM :30 1 0.00 NM 1 \$525.00 KARE 11 4 News 4P NEWS **End Date** Spots/Week Start Date Weekdays Rate Rating Week: 10/29/12 11/04/12 - - W- - - -\$525.00 0.00 E 35 KARE 10/31/12 10/31/12 M-F 430-5p 430-5P - - W- - - -1 \$1,350.00 P-4 CM :30 0.00 NM \$0.00 Jeopardy **JEOPARDY** Weekdays Start Date **End Date** Spots/Week Rate Rating Week: 10/29/12 11/04/12 - - W- - - -1 \$1,350.00 0.00 Ch Date Range Description Start/End Time Weekdays Rate Rtg Type Spot Length 2 KARE 10/29/12-11/04/12 M-F 430-5p 430-5P - - W- - - -:30(\$1,350.00) 0.00 NM Credited E 36 KARE 10/31/12 10/31/12 M-F 5-530p СМ - - W- - - -:30 1 \$1,975.00 P-4 0.00 NM \$1,975.00 5-530p KARE 11 5 News KARE11NWS-5 Spots/Week Start Date End Date Weekdays Rating Rate Week: 10/29/12 11/04/12 - - W- - -\$1,975.00 0.00 E37 KARE 10/31/12 10/31/12 M-F 9-10a CM 9-10a - - W- - - -.30 2 \$350.00 P-4 0.00 NM 2 \$700.00 **TODAY** TODAY 11 Spots/Week Start Date **End Date** Weekdays Rate Rating - - W- - - -Week: 10/29/12 11/04/12 \$350.00 0.00 N38 KARE 11/02/12 11/02/12 **Tonight Show** CM 1035pm-1135pm ---- F--:30 \$650.00 P-2 0.00 NM \$650.00 Tonight Show Spots/Week Start Date **End Date** Weekdays Rate Rating - - - - F- -Week: 10/29/12 11/04/12 \$650.00 0.00 N39 KARE 11/02/12 11/02/12 M-F 3-4p CM ---F--:30 1 \$675.00 P-4 0.00 NM 3-4p \$675.00 1 DR OZ Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 10/29/12 11/04/12 ---F--\$675.00 0.00 N40 KARE 11/02/12 11/02/12 M-F 5-6a CM 5-6a ---F--:30 \$350.00 P-4 0.00 NM \$350.00 KARE First Edition M-F Start Date **End Date** Weekdays Rating Spots/Week Rate Week: 10/29/12 11/04/12 ---F--\$350.00 0.00 N41 KARE 11/02/12 11/02/12 Today Show СМ 7-9a ---F--:30 \$900.00 P-4 0.00 NM 1 \$900.00 1 **Today Show** Weekdays Start Date Spots/Week **End Date** Rate Rating Week: 10/29/12 11/04/12 ---F--\$900.00 0.00 N42 KARE 11/05/12 11/05/12 M-F 3-4p СМ M- - - - -\$500.00 P-4 0.00 NM 3-4p :30 1 \$500.00 1 DR OZ Start Date **End Date** Weekdays Spots/Week Rate Rating

\$500.00

Rate

Rate

\$350.00

5-6a

7-9a

CM

CM

Spots/Week

Spots/Week

0.00

Rating

Rating

0.00

M- - - - -

M- - - - -

:30

:30

1

\$350.00 P-4

2 \$1,000.00 P-4

0.00 NM

0.00 NM

\$350.00

\$2,000.00

1

2

Print Date: 11/07/12 09:38:16 Page 5 of 9

Order / Rev: 715923 Advertiser: CRAVAACK, C / R /CON

Alt Order #: 06331768 Product Desc: CRAVAAK FOR CONGRESS KARE

Ln Ch	Start	End	Inventory Code	Break	Start/End 1	Time Days	Len Spo		Rate Pri	Rtg Type	Spots	Amount
N44 KARE	11/05/12	2 11/05/12	Today Show Today Show	СМ	7-9a	M	:30	2	\$1,000.00 P-4	0.00 NM	2	\$2,000.00
Star Week: 11/0	t Date 05/12	End Date 11/11/12	Weekdays M	Spots/Week 2	Rate \$1,000.00	Rating 0.00						
N45 KARE	11/01/12	2 11/01/12	Tonight Show Tonight Show	СМ	1035pm-113	35pm T	:30	1	\$650.00 P-2	0.00 NM	1	\$650.00
Star Week: 10/2	t Date 29/12	End Date 11/04/12	Weekdays T	Spots/Week 1	Rate \$650.00	Rating 0.00						
N46 KARE	11/01/12	2 11/01/12	M-F 3-4p DR OZ	CM	3-4p	T	:30	1	\$675.00 P-4	0.00 NM	1	\$675.00
Star Week: 10/2	t Date 29/12	End Date 11/04/12	Weekdays T	Spots/Week 1	Rate \$675.00	Rating 0.00						
N47 KARE	11/01/12	2 11/01/12	M-F 5-6a KARE First Editio	CM n M-F	5-6a	T	:30	1	\$350.00 P-4	0.00 NM	1	\$350.00
Star Week: 10/2	t Date 29/12	End Date 11/04/12	<u>Weekdays</u> T	Spots/Week 1	Rate \$350.00	Rating 0.00						
N48 KARE	11/01/12	2 11/01/12	Today Show Today Show	CM	7-9a	T	:30	1	\$900.00 P-4	0.00 NM	1	\$900.00
Star Week: 10/2	t Date 29/12	End Date 11/04/12	<u>Weekdays</u> T	Spots/Week 1	Rate \$900.00	Rating 0.00						
N49 KARE	10/30/12	2 10/30/12	Tonight Show Tonight Show	CM	1035pm-113	35pm - T	:30	1	\$650.00 P-2	0.00 NM	1	\$650.00
Star Week: 10/2	t Date 29/12	End Date 11/04/12	<u>Weekdays</u> - T	Spots/Week 1	Rate \$650.00	Rating 0.00						
N50 KARE	10/30/12	2 10/30/12	M-F 3-4p DR OZ	СМ	3-4p	- T	:30	1	\$675.00 P-4	0.00 NM	1	\$675.00
Star Week: 10/2	t Date 29/12	End Date 11/04/12	<u>Weekdays</u> - T	Spots/Week 1	Rate \$675.00	Rating 0.00						
N51 KARE	10/30/12	2 10/30/12	M-F 5-6a KARE First Editio	CM n M-F	5-6a	- T	:30	1	\$350.00 P-4	0.00 NM	1	\$350.00
Star Week: 10/2	t Date 29/12	End Date 11/04/12	Weekdays - T	Spots/Week 1	<u>Rate</u> \$350.00	Rating 0.00						
N52 KARE	10/30/12	2 11/06/12	Today Show Today Show	CM	7-9a	- T	:30	3	\$700.00 P-4	0.00 NM	2	\$1,800.00
Star Week: 10/2	t Date 29/12	End Date 11/04/12	Weekdays - T	Spots/Week 3	Rate \$700.00	Rating 0.00						
	Date Ra	<u>nge</u> <u>D</u> 2-11/04/12 T	escription oday Show	Start 7-9a	/End Time		<u>Weekdays</u> - T			Rtg Type 0.00 NM		
2 KARE	10/29/12	?-11/04/12 T	,	7-9a			- T		:30 (\$900.00)			
	<i>dited</i> 10/29/12	2-11/04/12 T	oday Show	7-9a			- T		:30 \$900.00	0.00 NM		
Week: 11/0		11/11/12	- T	3		0.00				D. T		
4 KARE		<u>nge</u> <u>D</u> ?-11/11/12 T	escription oday Show	7-9a	/End Time		<u>Weekdays</u> - T		ngth <u>Rate</u> :30 (\$1,000.00)	Rtg Type 0.00 NM		
5 KARE		?-11/11/12 T	oday Show	7-9a			- T		:30 (\$1,000.00)	0.00 <i>NM</i>		
6 KARE		?-11/11/12 T	oday Show	7-9a			- T		:30 (\$1,000.00)	0.00 <i>NM</i>		
	dited											
N53 KARE			DR OZ	СМ	3-4p	W	:30	1	\$675.00 P-4	0.00 NM	1	\$675.00
Week: 10/2		End Date 11/04/12	<u>Weekdays</u> W	Spots/Week 1	Rate \$675.00	Rating 0.00						
N54 KARE	10/31/12	2 10/31/12	M-F 5-6a KARE First Editio	CM n M-F	5-6a	W	:30	1	\$350.00 P-4	0.00 NM	1	\$350.00
Star Week: 10/2	t Date 29/12	End Date 11/04/12	<u>Weekdays</u> W	Spots/Week 1	<u>Rate</u> \$350.00	Rating 0.00						
N55 KARE	10/31/1	2 10/31/12		СМ	7-9a	W	:30	1	\$900.00 P-4	0.00 NM	1	\$900.00

Print Date: 11/07/12 09:38:16 Page 6 of 9

Order / Rev: 715923 Advertiser: CRAVAACK, C / R /CON

Alt Order #: 06331768 Product Desc: CRAVAAK FOR CONGRESS KARE

Ln Ch Start	End	Inventory Code Today Show	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
Ctart Data	Fred Data	Today Show	Consta AM and	Data	Datina				i	I	
Start Date Week: 10/29/12	End Date 11/04/12	<u>Weekdays</u> W	Spots/Week 1	<u>Rate</u> \$900.00	Rating 0.00						
N56 KARE 11/03/	12 11/03/12	Notre Dame Foot Notre Dame Foo		230-6P	\$	S- :30	1	\$500.00 P-2	0.00 NM	0	\$0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/29/12 Spot Ch Date R	11/04/12 ange D	escription	1 Start	\$500.00 End Time	0.00	Weekdays	Len	gth Rate	Rtg Type		
	2-11/04/12 N	lotre Dame Footba	all 230-	6P		Sa-	-	:30 (\$500.00)	0.00 NM		
N57 KARE 11/02/	12 11/02/12	M-F 11-1130a	CM	11-1130a	F-	·- :30	2	\$125.00 P-4	0.00 NM	2	\$250.00
NOT WAKE 11/02/	12 11/02/12	KARE 11 News	_	11-11000	1	.50	2	ψ123.001 4	0.00 14101		Ψ230.00
Start Date Week: 10/29/12	End Date 11/04/12	<u>Weekdays</u> F	Spots/Week 2	<u>Rate</u> \$125.00	Rating 0.00						
N58 KARE 11/05/		_	CM	11-1130a	M	:30	2	\$125.00 P-4	0.00 NM	2	\$250.00
0, 15,	5 15 <i>i</i>	KARE 11 News		Б.	D ()						
Start Date Week: 11/05/12	End Date 11/11/12	<u>Weekdays</u> M	Spots/Week 2	<u>Rate</u> \$125.00	Rating 0.00						
N59 KARE 11/01/	12 11/01/12	M-F 11-1130a KARE 11 News	CM @ 11a	11-1130a	T	:30	2	\$125.00 P-4	0.00 NM	2	\$250.00
Start Date	End Date	<u>Weekdays</u> T	Spots/Week	Rate	Rating						
Week: 10/29/12 N60 KARE 10/30/	11/04/12 12 10/30/12		CM 2	\$125.00 11-1130a	0.00 - T	:30	2	\$125.00 P-4	0.00 NM	2	\$250.00
		KARE 11 News						,			•
Start Date Week: 10/29/12	End Date 11/04/12	<u>Weekdays</u> - T	Spots/Week 2	<u>Rate</u> \$125.00	Rating 0.00						
N62 KARE 10/31/			CM	11-1130a	W	:30	2	\$125.00 P-4	0.00 NM	2	\$250.00
Start Date	End Date	KARE 11 News	@ 11a Spots/Week	Pata	Rating						
Week: 10/29/12	11/04/12	<u>Weekdays</u> W	2	<u>Rate</u> \$125.00	0.00						
N63 KARE 11/02/	12 11/02/12	M-F 2-3p The Doctors	СМ	2P-3P	F-	:30	1	\$300.00 P-4	0.00 NM	1	\$300.00
Start Date Week: 10/29/12	End Date 11/04/12	<u>Weekdays</u> F	Spots/Week 1	Rate \$300.00	Rating 0.00						
N64 KARE 11/01/			CM	2P-3P	T	:30	1	\$300.00 P-4	0.00 NM	1	\$300.00
Ctart Data	Fad Data	The Doctors	Spots/Week	Data	Dation						
Start Date Week: 10/29/12	End Date 11/04/12	<u>Weekdays</u> T	Spois/week 1	<u>Rate</u> \$300.00	Rating 0.00						
N65 KARE 10/30/	12 10/30/12	•	CM	2P-3P	- T	:30	1	\$300.00 P-4	0.00 NM	1	\$300.00
Start Date	End Date	The Doctors Weekdays	Spots/Week	Rate	Rating						
Week: 10/29/12	11/04/12	- T	1	\$300.00	0.00						
N66 KARE 10/31/	12 10/31/12	M-F 2-3p The Doctors	СМ	2P-3P	W	- :30	1	\$300.00 P-4	0.00 NM	1	\$300.00
Start Date Week: 10/29/12	End Date 11/04/12	<u>Weekdays</u> W	Spots/Week 1	Rate \$300.00	Rating 0.00						
N67 KARE 11/02/	12 11/02/12	M-F 9-10a M-F 9-10a	CM	9-10a	F-	:30	1	\$350.00 P-4	0.00 NM	1	\$350.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/29/12 N68 KARE 11/05/	11/04/12 12 11/05/12	F M-F 9-10a	CM	\$350.00 9-10a	0.00 M	:30	1	\$350.00 P-4	0.00 NM	1	\$350.00
		M-F 9-10a				-					
Start Date Week: 11/05/12	End Date 11/11/12	<u>Weekdays</u> M	Spots/Week 1	Rate \$350.00	Rating 0.00						
N69 KARE 11/01/	12 11/01/12		CM	9-10a	T	:30	1	\$350.00 P-4	0.00 NM	1	\$350.00
Start Date	End Date	M-F 9-10a Weekdays	Spots/Week	Rate	Rating						
Week: 10/29/12	11/04/12	T	1	\$350.00	0.00						

Print Date: 11/07/12 09:38:16 Page 7 of 9

Order / Rev: 715923 Advertiser: CRAVAACK, C / R /CON

Alt Order #: 06331768 Product Desc: CRAVAAK FOR CONGRESS KARE

Ln Ch	Start	End	Inventory Code	Break	Start/End	Γime Days	s Le	en Spots	3	Rate Pri	Rtg Type	Spots	Amount
N70 KARE	10/30/1	2 10/30/12	M-F 9-10a M-F 9-10a	СМ	9-10a	- T		:30	1 \$	350.00 P-4	0.00 NM	1	\$350.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/2 N71 KARE		11/04/12 2 11/06/12	- T M-F 9-10a	CM	\$350.00 9-10a	0.00 - T		:30	1 \$	350.00 P-4	0.00 NM	1	\$350.00
			M-F 9-10a					.00	. 4	,000.001 4	0.00 14101	,	φοσο.σσ
Star Week: 11/0	nt Date 05/12	End Date 11/11/12	<u>Weekdays</u> - T	Spots/Week 1	<u>Rate</u> \$350.00	Rating 0.00							
N72 KARE	10/31/1	2 10/31/12	M-F 9-10a M-F 9-10a	СМ	9-10a	W		:30	1 \$	350.00 P-4	0.00 NM	1	\$350.00
Star Week: 10/2	rt Date	End Date 11/04/12	Weekdays W	Spots/Week	Rate \$350.00	Rating 0.00							
			Days of Our Lives Days of Our Lives	CM	12-1p	F	7	:30	1 \$	300.00 P-4	0.00 NM	1	\$300.00
Star	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating							
Week: 10/2		11/04/12	F	1	\$300.00	0.00 F	7	.20	4 0	2505 00 D 4	0.00 NIM		Ф г ог оо
N74 KARE	11/02/1	2 11/02/12	KARE 11 4 News	CM	4-430P	r		:30	1 \$	5525.00 P-4	0.00 NM	1	\$525.00
Star Week: 10/2	rt Date	End Date 11/04/12	<u>Weekdays</u> F	Spots/Week 1	<u>Rate</u> \$525.00	Rating 0.00							
N75 KARE				CM	4-430P	M		:30	1 \$	250.00 P-2	0.00 NM	1	\$250.00
01	- L D - L -	E. J.D.	KARE 11 4 News	0	Dete	Dation							
<u>Stai</u> Week: 11/0	rt Date 05/12	End Date 11/11/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$250.00	Rating 0.00							
N76 KARE	11/01/1	2 11/01/12	M-F 4-430p KARE 11 4 News	CM	4-430P	T-		:30	1 \$	525.00 P-4	0.00 NM	1	\$525.00
Star Week: 10/2	rt Date 29/12	End Date 11/04/12	<u>Weekdays</u> T	Spots/Week 1	Rate \$525.00	Rating 0.00							
N77 KARE	10/30/1	2 10/30/12	M-F 4-430p KARE 11 4 News	СМ	4-430P	- T		:30	1 \$	525.00 P-4	0.00 NM	1	\$525.00
Star Week: 10/2	rt Date	End Date 11/04/12	Weekdays - T	Spots/Week	Rate \$525.00	Rating 0.00							
			Days of Our Lives	CM	12-1p	M		:30	1 \$	3225.00 P-2	0.00 NM	1	\$225.00
Star Week: 11/0	rt Date	End Date 11/11/12	Weekdays M	Spots/Week	Rate \$225.00	Rating 0.00							
N79 KARE			Days of Our Lives	CM	12-1p	T-		:30	1 \$	300.00 P-4	0.00 NM	1	\$300.00
Cto	rt Doto	End Data	Days of Our Lives		Doto	Datina							
Week: 10/2	rt Date 29/12	End Date 11/04/12	<u>Weekdays</u> T	Spots/Week 1	<u>Rate</u> \$300.00	Rating 0.00							
N80 KARE	10/30/1	2 10/30/12	Days of Our Lives Days of Our Lives		12-1p	- T		:30	1 \$	300.00 P-4	0.00 NM	1	\$300.00
Star Week: 10/2	rt Date 29/12	End Date 11/04/12	Weekdays - T	Spots/Week 1	Rate \$300.00	Rating 0.00							
N81 KARE	10/31/1	2 10/31/12	Days of Our Lives Days of Our Lives		12-1p	W		:30	1 \$	300.00 P-4	0.00 NM	1	\$300.00
	rt Date	End Date	Weekdays W	Spots/Week	Rate	Rating							
Week: 10/2 N82 KARE		11/04/12 2 11/02/12		CM	\$300.00 3-4p	0.00 F	7	:30	1 \$	675.00 P-4	0.00 NM	1	\$675.00
Stor	rt Date	End Date	M-F 3-4p Weekdays	Spots/Week	Rate	Rating							
Week: 10/2		11/04/12	F	<u> </u>	\$675.00	0.00							
N83 KARE	11/05/1	2 11/05/12	M-F 3-4p M-F 3-4p	CM	3-4p	М		:30	1 \$	500.00 P-4	0.00 NM	1	\$500.00
Star Week: 11/0	rt Date	End Date 11/11/12	<u>Weekdays</u> M	Spots/Week 1	Rate \$500.00	Rating 0.00							
N84 KARE				CM	3-4p	T-		:30	1 \$	675.00 P-4	0.00 NM	1	\$675.00
Star	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							

Print Date: 11/07/12 09:38:16 Page 8 of 9

Order / Rev: 715923 Advertiser: CRAVAACK, C / R /CON

Alt Order #: 06331768 Product Desc: CRAVAAK FOR CONGRESS KARE

Ln Ch	Start	End	Inventory Code	Break	Start/End 1	Γime Day	ys	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
N84 KARE	11/01/1	2 11/01/12	M-F 3-4p M-F 3-4p	СМ	3-4p	T	[:30	1	\$675.00 P-4	0.00 NM	1	\$675.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/2 N85 KARE		11/04/12 2 10/30/12	M-F 3-4p	CM	\$675.00 3-4p	0.00 - T		:30	1	\$675.00 P-4	0.00 NM	1	\$675.00
	rt Date	End Date	M-F 3-4p <u>Weekdays</u>	Spots/Week	Rate	Rating							
Week: 10/2		11/04/12	-T	1	\$675.00	0.00				♠ 075 00 D 4	0.00.104		4075.00
N86 KARE			M-F 3-4p	СМ	3-4p	W -		:30	1	\$675.00 P-4	0.00 NM	1	\$675.00
Sta Week: 10/2	rt Date 29/12	End Date 11/04/12	<u>Weekdays</u> W	Spots/Week 1	Rate \$675.00	Rating 0.00							
N87 KARE	11/03/1	2 11/03/12	Sat 8-10a KARE 11 Saturda	CM ay	8-10a		- S-	:30	1	\$500.00 P-2	0.00 NM	1	\$500.00
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating							
Week: 10/2		11/04/12	S-	1	\$500.00	0.00	C	.20		¢4_450_00.D_4	0.00 NIM	0	#0.00
N88 KARE	11/03/1		KARE 11 6 News	CM s Sa	KARE 11 6	News :	- 5-	:30	1	\$1,450.00 P-4	0.00 NM	0	\$0.00
Sta Week: 10/2	rt Date	End Date 11/04/12	Weekdays S-	Spots/Week	Rate \$1,450.00	Rating 0.00							
	Date Ra		escription escription		t/End Time	0.00	We	eekdays	Ler		Rtg Type		
		2-11/04/12 S	Sat 6-630p	KAR	E 11 6 News			Sa	-	:30 (\$1,450.00)	0.00 NM		
	edited												^. .=
N89 KARE	11/04/1	2 11/04/12	Sun 5-530p KARE 11 5 News	CM s Su	KARE 11 5	News	S	:30	1	\$1,450.00 P-4	0.00 NM	1	\$1,450.00
Sta Week: 10/2	rt Date 29/12	End Date 11/04/12	Weekdays S	Spots/Week 1	Rate \$1,450.00	Rating 0.00							
			NBC Nightly New	s CM	530-6P	T	[:30	1	\$4,500.00 P-4	0.00 NM	0	\$0.00
Sta	rt Date	End Date	NBC Nightly New Weekdays	/s Spots/Week	Rate	Rating							
Week: 10/2		11/04/12	T		\$4,500.00	0.00							
	Date Ra		escription		t/End Time			ekdays		<u> </u>	Rtg Type		
	10/29/12 edited	2-11/04/12 N	IBC Nightly News	530-	6P			- Th	-	:30 (\$4,500.00)	· 0.00 NM		
		2 10/30/12	NBC Nightly New	s CM	530-6P	- T		:30	1	\$4,500.00 P-4	0.00 NM	1	\$4,500.00
			NBC Nightly New	/S	_			.50	'	ψ+,500.001 - 4	0.00 14101	,	ψ4,500.00
Week: 10/2	rt Date 29/12	End Date 11/04/12	<u>Weekdays</u> - T	Spots/Week 1	Rate \$4,500.00	Rating 0.00							
			NBC Nightly New	s CM	530-6p	W-		:30	1	\$4,500.00 P-2	0.00 NM	1	\$4,500.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/2		11/04/12	W		\$4,500.00	0.00	14/			outh Data	D		
	Date Ra 10/29/12		<u>Jescription</u> IBC Nightly News	<u>Star</u> 530-	t/End Time 6p			<u>eekdays</u> W		ngth Rate :30 \$4,500.00	Rtg Type 0.00 NM		
N93 KARE	10/30/1	2 10/30/12	Tue Prime Tue Prime	СМ	Tue Prime (9:00 PM-10	- T :00 PM)		:30	1	\$4,050.00 P-4	0.00 NM	1	\$4,050.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/2		11/04/12	- T	CM	\$4,050.00	0.00	T.	.20		\$200 00 D 2	0.00 NM	4	¢200.00
N94 KARE	11/02/1	2 11/02/12	Late Night Late Night NBC	CIVI	1135pm-123	35XM	r	:30	1	\$200.00 P-2	0.00 NM	1	\$200.00
Sta Week: 10/2	rt Date 29/12	End Date 11/04/12	<u>Weekdays</u> F	Spots/Week 1	Rate \$200.00	Rating 0.00							
N95 KARE	11/03/1	2 11/03/12	SAT TDY NBC Today Shov	CM v (Sa)	6-8a		- S-	:30	2	\$350.00 P-4	0.00 NM	2	\$700.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/2		11/04/12	S-	2	\$350.00	0.00							
N96 KARE	11/03/1	2 11/03/12	Sat 8-10a KARE 11 Saturda	CM	8-10a		- S-	:30	1	\$675.00 P-4	0.00 NM	1	\$675.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							

Print Date: 11/07/12 09:38:17 Page 9 of 9

Order / Rev: 715923 Advertiser: CRAVAACK, C / R /CON

Alt Order #: 06331768 Product Desc: CRAVAAK FOR CONGRESS KARE

Flight Dates: 10/30/12 - 11/06/12 Estimate: C30N06

Ln Ch Start End	Inventory Code Break	Start/End Time D	ays Len Spots	Rate Pri	Rtg Type S	Spots	Amount
N96 KARE 11/03/12 11/03/1		8-10a	S- :30 1	\$675.00 P-4	0.00 NM	1	\$675.00
	KARE 11 Saturday						
Start Date End Date Week: 10/29/12 11/04/12	Weekdays Spots/Week						
Week: 10/29/12 11/04/12 N97 KARE 11/02/12 11/02/1:		\$675.00 0.00	E .00 (0.00 NIM	2	£400.00
N97 KARE 11/02/12 11/02/1.	2 Late Night CM Late Night NBC	1135pm-1235xm	- F :30 2	2 \$200.00 P-2	0.00 NM	2	\$400.00
Start Date End Date	•	Rate Rating					
Week: 10/29/12 11/04/12	F 2	\$200.00 0.00					
N98 KARE 11/03/12 11/03/1	2 Saturday Night Live CM	Saturday Night Liv	S- :30 2	2 \$2,250.00 P-1	0.00 NM	2	\$4,500.00
	Saturday Night Live	, , , , , , , , , , , , , , , , , , ,		, ,			* /
Start Date End Date	Weekdays Spots/Week	Rate Rating					
Week: 10/29/12 11/04/12	S- 2	\$2,250.00 0.00					
N99 KARE 11/04/12 11/04/1	2 Chris Matthews Morn CM	1130a-12p	S :30 1	\$1,500.00 P-1	0.00 NM	1	\$1,500.00
	Chris Matthews Sa/Su 430a-12	<u>2</u> ¢					
Start Date End Date	Weekdays Spots/Week						
Week: 10/29/12 11/04/12	S 1	\$1,500.00 0.00					_
N100 KARE 11/03/12 11/03/1:		8-10a	S- :30 2	\$1,000.00 P-1	0.00 NM	2	\$2,000.00
0 5 . 5 . 5 . 5 .	KARE 11 Saturday	D (D (
Start Date End Date Week: 10/29/12 11/04/12	<u>Weekdays</u> <u>Spots/Week</u> S- 2						
M01 KARE 11/06/12 11/06/12		+ /	:30 1	\$100.00 P-2	0.00 NM	4	\$100.00
NIOTRARE 11/00/12 11/00/1.	TODAY	10-11a - 1-	.30	\$100.00 P-2	U.UU INIVI	'	\$100.00
Start Date End Date		Rate Rating					
Week: 11/05/12 11/11/12	- T 1	\$100.00 0.00					
N103 KARE 11/04/12 11/04/1	2 MN Bound CM	MN Bound	S :30 1	\$600.00 P-2	0.00 NM	1	\$600.00
	MN Bound			•			,
Start Date End Date	Weekdays Spots/Week	Rate Rating			j		
Week: 10/29/12 11/04/12	S 1	\$600.00 0.00					

Totals 110 \$70,300.00